

# Tasha Silver

DIGITAL  
DEVELOPER

Digital Developer and designer with over a decade of experience in web development and graphic design

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## Relevant Experience

2025 (Freelance project)

### The Fine Wine Source

Designer, WordPress Developer

Designed and developed a digital presence for a monthly wine club.

2023-2024

### CVS/Aetna

GitHub Developer, Content Strategist

**Project Lead:** UX design, content (knowledge) design and strategy, implemented through GitHub Pages.

2021-2022

### Telnyx

Digital Developer

- **Project Lead:** Telnyx Developer Community Portal
- **Designer:** Telnyx Developer Portal
- **Team Lead:** Content design and strategy

2018-2021

### Ford Motor Company

Information Developer

UX /UI design, internal marketing campaigns (Mach-E/F150 Lightning)

2014-2018

### General Electric (GE)

Digital Developer, Agile Transformation Specialist

- **Project Lead:** Internal portal design and development
- One of the founders of GE's AppStudio software development framework

2013

### Radian 6 (Now owned by Salesforce)

Junior Designer

Customer-facing web and presentation assets

2009-2012

**Cosette** (2009-2010) and **M5 Interactive** (2010-2012)

Digital Developer

Full stack web development, including custom content management systems. Web/digital graphic design.

## Qualifications

2007-2009

### Education

Nova Scotia Institute of  
Technology

Information Technology:  
Software Programming

### Skillset

Art and Design

- Web/UX/mobile design
- Brand and corporate design
- Digital product design

Technical

- Responsive web development
- CSS/Javascript animation

### Toolset

Art and Design

- Adobe Creative Cloud
- Figma
- Canva

Technical

- Visual Studio
- Wordpress
- GitHub

### References

- Gary Bowdridge: Colleague
- Johnny Dranchak: Manager
- Michael Palermo: Manager